



“

The money we received helped us get out of debt and stay in our home. I'm living proof that Two Ten helps people when we need it most.”

- AMY P.

THE FOOTWEAR INDUSTRY'S CHARITABLE FOUNDATION SINCE 1939

Two Ten provides emergency financial assistance, natural disaster recovery, educational scholarships, counseling services and professional development programs that improve the lives and careers of the country's 330,000 footwear employees and their families.

The only industry-centric foundation in the U.S., Two Ten brings the footwear community together to support each other during times of crisis and ensure a bright future for the industry's workforce.

CONTACT TWO TEN

We're available 24/7, 365 days a year.

PLEASE CALL

800.346.3210

VISIT

WWW.TWOTEN.ORG

HOW WE'VE HELPED FOOTWEAR FAMILIES IN THE PAST 12 MONTHS



\$2,290,033

RELIEF DOLLARS
AWARDED



1,019

EVICCTIONS
PREVENTED



669

FAMILIES RECEIVED
DISASTER RELIEF



\$1,000,000

AWARDED IN
SCHOLARSHIPS

GET HELP.

EMERGENCY FINANCIAL ASSISTANCE

Two Ten provides short-term emergency financial assistance for footwear employees facing difficult times, including help with living expenses due to job loss, medical expenses, natural disaster recovery, and other financial hardships.

COUNSELING SERVICES AND COMMUNITY RESOURCES

Footwear employees and their immediate families have access to free crisis intervention, credit and debt counseling, and other special services.

HIGHER EDUCATION AND DESIGN SCHOLARSHIPS

Two Ten offers college scholarships to eligible footwear families, renewable for up to four years for an undergraduate education. Two Ten also offers a variety of design scholarships to help students pursue or advance a career in footwear design.

JOIN US.

FOOTWEAR CARES®

Footwear Cares is Two Ten's annual, national volunteer campaign that engages the entire US footwear industry workforce in an inspiring model of philanthropy and community service.

WOMEN IN FOOTWEAR INDUSTRY (WIFI)

Co-founded by industry leaders Diane Sullivan and Carol Baiocchi, Two Ten WIFI actively connects and inspires the industry's most influential women and next generation leaders through its mentoring program, educational seminars, and national events.

HR LEADERSHIP

Two Ten Human Resources Leadership brings together the industry's HR professionals to strengthen the footwear community by connecting employees with Two Ten services and programs, and by providing valuable networking opportunities and forums for discussing critical issues.

BECOME A CONNECTOR.

CONNECT.TWOTEN.ORG

BE THE FIRST TO HEAR ABOUT:

- Special industry events
- Mentoring programs
- Leadership & professional development
- Educational opportunities and scholarships