

# COVID-19 CAMPAIGN



Your participation in Two Ten COVID-19 Share Your Shoes product donation Campaign will **help us respond to rapidly increasing industry need for emergency financial aid**, and the critical need to raise upwards of \$3 million to support thousands of footwear families affected by the pandemic.

Unlike any other product donation effort in our industry, Two Ten COVID-19 Share Your Shoes Campaign will **take your excess inventory, convert the product to cash, and give the proceeds directly to footwear employees and their families who urgently need financial help over the next six months.**

- New
- Returns
- Worn Returns
- Defects
- B Grade
- Closeouts
- All athletic, athleisure & athletic-inspired
- All Men's
- All Children's
- Women's Spring/Summer

## THE PROCESS IS SIMPLE.

1.



### COMPLETE FORM

Complete a simple donation form.  
[www.twoten.org/sys](http://www.twoten.org/sys)

2.



### SHIP YOUR SHOES

Coordinate delivery instructions with Two Ten and you'll save us the expense of shipping so more money will go to footwear families in crisis

2.



### SCHEDULE PICK-UP

Two Ten will work with you to coordinate date and time with our logistics partner to pick up your donation.

3.



### SHOES ARE SOLD

Two Ten-selected logistics partner will sell the shoes and proceeds will go to Two Ten Crisis Relief Fund.

Learn more.

[twoten.org/sys](http://twoten.org/sys)

Contact us with questions

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