

DECEMBER 4th, 2019

TWO TEN FOOTWEAR FOUNDATION

80th
ANNUAL
GALA

ONE TEAM
ONE MISSION 

**TWO
TEN** Footwear Foundation

**SHOE
CARNIVAL**

TWO TEN FOOTWEAR FOUNDATION

80TH ANNIVERSARY GALA

Intrepid Sea, Air & Space Museum

Pier 86, W. 46th St. New York City

Wednesday, December 4, 2019

VIP Dinner: 6:00pm - 8:00pm | Industry-wide Gala: 7:00pm - 10:00pm

GALA CHAIR

SHOE
CARNIVAL
Cliff Sifford
CEO

**BOB CAMPBELL LIFETIME
ACHIEVEMENT HONOREE**

Joe Ouaknine
Titan Industries

ENTERTAINMENT
DJ Questlove

Sponsor Level		VIP Dinner Tickets*	Additional Industry-wide Gala Tickets**	Logo on Step & Repeat	Logo on Invitation	Listed on Invitation	On Site Branding	Full Page Ad	Half Page Ad
Diamond Plus	\$125,000	20	25	✓	✓		✓	Color Ad	
Diamond	\$100,000	20	20	✓	✓		✓	Color Ad	
Platinum	\$75,000	15	15			✓	✓	B&W Ad	
Gold	\$50,000	10	10			✓	✓	B&W Ad	
Silver	\$25,000	5	10			✓	✓	B&W Ad	
Bronze	\$15,000	3	6				✓		B&W Ad
Benefactor	\$10,000	2	5				✓		B&W Ad
Patron	\$5,000		4				✓		B&W Ad
Dinner & Gala Ticket	\$3,000	1							
Gala Only Ticket	\$750		1						
Full Page Ad	\$5,000							B&W Ad	
Half Page Ad	\$3,000								B&W Ad

* All **VIP Dinner tickets include:** cocktail reception, seated dinner with program, and access to the Industry-wide Gala.

** **Industry-wide Gala tickets include:** cocktails, dinner & dessert stations, and entertainment by DJ Questlove.

[All sponsors are listed on website and in donor roll listings.]

Multi-year National Corporate Partners will receive elevated recognition at this signature annual event.

Interested in a special opportunity that highlights your brand?
Contact Kelli-Beth Vecchione - 781-736-1504; kvecchione@twoten.org
 All other inquiries, email gala@twoten.org or visit twoten.org/gala

REGISTRATION FORM

TWO TEN ANNUAL GALA: DECEMBER 4, 2019

Please complete this registration form and return to: Two Ten Footwear Foundation, Attn: Kelli-Beth Vecchione, 1466 Main Street, Waltham, MA 02451 or via email gala@twoten.org or fax (781) 736-1555.

COMPANY (to be displayed on event signage): _____

BILLING ADDRESS: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP LEVEL: _____ AMOUNT: \$ _____

I/We'd like to make an additional fully tax-deductible contribution of \$ _____

Total amount enclosed: \$ _____

I/We can attend and will use our tickets

are unable to attend and will not use our tickets.

Payment due before November 22, 2019 unless prior arrangements have been made with Kelli-Beth Vecchione; kvecchione@twoten.org

PAYMENT METHOD:

CREDIT CARD (check one): MC VISA AMEX

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____ SIGNATURE: _____

MM/YY

CHECK (remit to): TWO TEN FOOTWEAR FOUNDATION
ATTN: KELLI-BETH VECCHIONE
1466 MAIN STREET, WALTHAM, MA 02451

WIRE TRANSFER: BANK OF AMERICA
100 FEDERAL STREET,
BOSTON, MA 02106
ABA #: 0260-0959-3
SWIFT CODE: BOFAUS3N
TWO TEN FOOTWEAR FOUNDATION
ACCOUNT # 0037063347

ACH TRANSFER: BANK OF AMERICA
ABA #: 011000138
TWO TEN FOOTWEAR FOUNDATION
ACCOUNT # 0037063347

IMPORTANT DATES:

August 8

Deadline for listing on Save the Date

September 13

Deadline for listing on Invitation

October 25

Program Ad due to Two Ten

November 15

Guest list due to Two Ten

November 22

Full payment due to Two Ten



*Two Ten is funded entirely through the generosity of industry donors. With your help, we can provide **even more** emergency financial relief and scholarships for next year.*

Two Ten provides **emergency financial assistance, natural disaster recovery, educational scholarships, counseling services** and **professional development programs** that improve the lives and careers of the country's 330,000 footwear employees and their families, wherever they live and work.

HOW WE'VE HELPED FOOTWEAR FAMILIES IN THE PAST 12 MONTHS



\$2,290,033

**RELIEF DOLLARS
AWARDED**



1,019

**EVICCTIONS
PREVENTED**



2,029

**RELIEF
CASES**



\$1,000,000

**AWARDED IN
SCHOLARSHIPS**

GET HELP.

EMERGENCY FINANCIAL ASSISTANCE

Two Ten provides short-term emergency financial assistance for footwear employees facing difficult times. We help with living expenses due to job loss, natural disasters, family illness and other financial hardships.

HIGHER EDUCATION AND DESIGN SCHOLARSHIPS

Two Ten offers college scholarships to eligible footwear families, renewable for up to four years for an undergraduate education. Two Ten also offers a variety of design scholarships to help students pursue or advance a career in footwear design.

COUNSELING SERVICES AND COMMUNITY RESOURCES

Footwear employees and their immediate families have access to free crisis intervention, credit and debt counseling, and other special services.

JOIN US.

WOMEN IN FOOTWEAR INDUSTRY (WIFI)

Co-founded by industry leaders Diane Sullivan and Carol Baiocchi, Two Ten WIFI actively connects and inspires the industry's next generation of women-leaders through its mentoring program, educational seminars, 11 regional chapters, and national events.

FOOTWEAR CARES®

Footwear Cares is the only industry-wide community service initiative in the U.S., bringing together thousands of footwear employees across the country to volunteer in their local communities.

TWO TEN CONNECT

If you work in footwear, you have immediate access to the services and programs that can improve your life and career.

- Two Ten programs and services
- Special industry events
- Leadership & professional development
- Educational opportunities and scholarships

WWW.TWOTEN.ORG