

Program Advertising and Logo Specifications

Diamond Plus and Diamond sponsorships include full page color ad.

Platinum, Gold, and Silver sponsorships include a full page black & white ad.

Bronze, Benefactor, and Patron packages include a half page black & white ad.

A smaller number of ads are also available for purchase separately from sponsorship packages.

If interested, please contact gala@twoten.org

Program Production Notes:

- Minimum size type should be 8 point
- Binding: Saddle stitched

Ad Requirements:

- All ads must be submitted as PDF files (no jpg please)
- Resolution: 300 dpi
- Full Page: 7" (width) by 9" (height)
- Half Page: 7" (width) by 4.25" (height)

Logo Requirements:

All logos in vector (.eps) or pdf format (no jpg please)

Submission Requirements:

Email to gala@twoten.org

Deadline:

Ad and logo submissions are due October 25th

Ad placement is at the discretion of Two Ten Footwear Foundation

Social Media Requirements:

Please include your company's social handles (Twitter & Instagram) with submission

Two Ten will be promoting sponsoring companies through its social media channels

Questions:

If you have any questions, **contact gala@twoten.org**

781-736-1500 | info@twoten.org | www.twoten.org | [@two_ten](https://twitter.com/two_ten)

Full page
\$5,000
7" x 9"

Silver
& above

Half Page
\$3,000
7" x 4.25"

Bronze,
Benefactor
& Patron

