

THE FOOTWEAR INDUSTRY'S CHARITABLE FOUNDATION SINCE 1939.

The only philanthropy in America that focuses solely on its own industry, Two Ten Footwear Foundation serves the country's 330,000 footwear employees from coast to coast through services and programs that directly improve their lives.

SOCIAL SERVICES

Financial Assistance, The Common Good Fund

Two Ten provides short-term emergency financial assistance for footwear employees facing difficult times, including help with living expenses due to job loss, medical expenses, natural disaster recovery, and other financial hardships.

Counseling Services

Footwear employees and their immediate families have access to free crisis intervention, credit and debt counseling, and other special services.

Community Resources

Two Ten provides information and resource referrals to assist shoepeople seeking help from nonprofits, private entities and government organizations.

Custom Programming

Working with partner organizations, Two Ten offers programs designed to address a variety of challenges as identified by footwear employees and families.

SCHOLARSHIPS

Higher Education Scholarships

Two Ten offers college scholarships to eligible footwear families, which are renewable for up to four years for an undergraduate education.

Design Scholarships

Two Ten offers a variety of design scholarships to assist students pursuing a career in footwear design and for those wishing to advance their careers.

CONTACTING TWO TEN

We're available 24/7, 365 days a year.
Please call 800.346.3210 or visit www.twoten.org.

HERE'S HOW TWO TEN HELPED U.S. FOOTWEAR EMPLOYEES IN 2017:



\$2,400,000
IN EMERGENCY RELIEF



556
FAMILIES RECEIVED
EMERGENCY UTILITY SUPPORT



868
EVICTIONS PREVENTED



786
FAMILIES RECEIVED
DISASTER RELIEF



\$868,500
AWARDED IN SCHOLARSHIPS

WANT TO HELP?

For over 77 years, footwear families from across the United States have been relying on Two Ten for emergency support during difficult times.

**But we can't do it without you.
Every gift helps - no matter the size.**

When you give to Two Ten, you may be helping someone in your own company keep a roof over their head and food on the table.

Make a difference in a shoeperson's life.

Please visit www.twoten.org/donate to make your gift today.

COMMUNITY BUILDING

For nearly 80 years, Two Ten has united and strengthened the footwear community through collaboration, support and service. Today, Two Ten builds on that powerful legacy through affinity groups and national programs developed to bring the industry together.

Footwear Cares®

Footwear Cares is Two Ten's annual, national volunteer campaign that engages the entire US footwear industry workforce in an inspiring model of philanthropy and corporate responsibility.

Women In the Footwear Industry (WIFI)

Founded in 2010 by industry leaders and innovators Diane Sullivan and Carol Baiocchi, WIFI harnesses the collective power of women to support Two Ten, and advance their careers by building their professional networks and leadership skills.

HR Leadership

Two Ten Human Resources Leadership brings together the industry's HR professionals to strengthen the footwear community by connecting employees with Two Ten services and programs, and by providing valuable networking opportunities and forums for discussing critical issues.

Associate Board

The Associate Board is comprised of 20 young professionals who further the mission of Two Ten by representing and activating the footwear industry's next generation, ensuring the continuation of the foundation's legacy.

Become a Connector!

If you work in footwear in the U.S., you are part of the most cared for industry in the world. Because unlike any other industry, you have immediate access to services and programs that can improve your life and your career!

Sign up today to be part of **Two Ten Connect** so you're sure to receive the latest news, updates and information about Two Ten and everything we can provide to you. Once you're a Connector, you'll be the first to hear about special events, mentoring programs, leadership and professional development, volunteering opportunities, education and scholarships, and much more! **We'll Connect you with your colleagues, the industry, and unique services that can make a real difference in your professional and personal journey.**

CLIENT PERSPECTIVE

"People don't realize how truly important it is to have Two Ten there for our community. We had lost everything, but Two Ten restored our hope and enabled us to rebuild our lives."

Rose M.
Footwear Designer

"Over the years, I referred many of my employees to Two Ten. I never thought that I would need it myself. What your organization has just done for my family makes all the difference in the world."

Doug F.
Retail Store Manager

"For many years, I was a sales rep, vice president, general manager and then last year my company dissolved my position. I went through a couple of tough months of not being employed and having a wife and four kids to support. When you're flying high, everything's good - but when you get knocked down, it's nice to know that [Two Ten] is there to support you."

David T.
Footwear Industry Veteran

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