

DECEMBER 4th, 2019

TWO TEN FOOTWEAR FOUNDATION

80<sup>th</sup>  
ANNUAL  
GALA

ONE TEAM  
ONE MISSION ✈️

**TWO  
TEN** Footwear Foundation

**SHOE  
CARNIVAL**

TWO TEN FOOTWEAR FOUNDATION

# 80<sup>TH</sup> ANNIVERSARY GALA

**Intrepid Sea, Air & Space Museum**

Pier 86, W. 46th St. New York City

**Wednesday, December 4, 2019**

VIP Dinner: 6:00pm - 8:00pm | Industry-wide Gala: 7:00pm - 10:00pm

**GALA CHAIR**

**SHOE**  
CARNIVAL  
**Cliff Sifford**  
CEO

**BOB CAMPBELL LIFETIME  
ACHIEVEMENT HONOREE**

**Joe Ouaknine**  
Titan Industries

**ENTERTAINMENT**  
**DJ Questlove**

Sponsor Level		VIP Dinner Tickets*	Additional Industry-wide Gala Tickets**	Logo on Step & Repeat	Logo on Invitation	Listed on Invitation	On Site Branding	Full Page Ad	Half Page Ad
Diamond Plus	\$125,000	20	25	✓	✓		✓	Color Ad	
Diamond	\$100,000	20	20	✓	✓		✓	Color Ad	
Platinum	\$75,000	15	15			✓	✓	B&W Ad	
Gold	\$50,000	10	10			✓	✓	B&W Ad	
Silver	\$25,000	5	10			✓	✓	B&W Ad	
Bronze	\$15,000	3	6				✓		B&W Ad
Benefactor	\$10,000	2	5				✓		B&W Ad
Patron	\$5,000		4				✓		B&W Ad
Dinner & Gala Ticket	\$3,000	1							
Gala Only Ticket	\$750		1						
Full Page Ad	\$5,000							B&W Ad	
Half Page Ad	\$3,000								B&W Ad

\* All **VIP Dinner tickets include**: cocktail reception, seated dinner with program, and access to the Industry-wide Gala.

\*\* **Industry-wide Gala tickets include**: cocktails, dinner & dessert stations, and entertainment by DJ Questlove.

[ All sponsors are listed on website and in donor roll listings. ]

**Multi-year National Corporate Partners will receive elevated recognition at this signature annual event.**

**Interested in a special opportunity that highlights your brand?**  
**Contact Stacie Finnegan - 781-736-1528; [sfinnegan@twoten.org](mailto:sfinnegan@twoten.org)**  
All other inquiries, email [gala@twoten.org](mailto:gala@twoten.org) or visit [twoten.org/gala](http://twoten.org/gala)

# REGISTRATION FORM

## TWO TEN ANNUAL GALA: DECEMBER 4, 2019

Please complete this registration form and return to: Two Ten Footwear Foundation, Attn: Stacie Finnegan, 1466 Main Street, Waltham, MA 02451 or via email [gala@twoten.org](mailto:gala@twoten.org) or fax (781) 736-1555.

COMPANY (to be displayed on event signage): \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_ AMOUNT: \$ \_\_\_\_\_

I/We'd like to make an additional fully tax-deductible contribution of \$ \_\_\_\_\_

Total amount enclosed: \$ \_\_\_\_\_

I/We  can attend and will use our tickets

are unable to attend and will not use our tickets.

Payment due before November 22, 2019 unless prior arrangements have been made with Stacie Finnegan; [sfinnegan@twoten.org](mailto:sfinnegan@twoten.org)

### PAYMENT METHOD:

CREDIT CARD (check one):  MC  VISA  AMEX

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

MM/YY

CHECK (remit to): TWO TEN FOOTWEAR FOUNDATION  
ATTN: STACIE FINNEGAN  
1466 MAIN STREET, WALTHAM, MA 02451

WIRE TRANSFER: BANK OF AMERICA  
100 FEDERAL STREET,  
BOSTON, MA 02106  
ABA #: 0260-0959-3  
SWIFT CODE: BOFAUS3N  
TWO TEN FOOTWEAR FOUNDATION  
ACCOUNT # 0037063347

ACH TRANSFER: BANK OF AMERICA  
ABA #: 011000138  
TWO TEN FOOTWEAR FOUNDATION  
ACCOUNT # 0037063347

### IMPORTANT DATES:

#### August 8

Deadline for listing on Save the Date

#### September 13

Deadline for listing on Invitation

#### October 25

Program Ad due to Two Ten

#### November 15

Guest list due to Two Ten

#### November 22

Full payment due to Two Ten



*Two Ten is funded entirely through the generosity of industry donors. With your help, we can provide **even more** emergency financial relief and scholarships for next year.*

Two Ten provides **emergency financial assistance, natural disaster recovery, educational scholarships, counseling services** and **professional development programs** that improve the lives and careers of the country's 330,000 footwear employees and their families, wherever they live and work.

## HOW WE'VE HELPED FOOTWEAR FAMILIES IN THE PAST 12 MONTHS



**\$2,290,033**

**RELIEF DOLLARS  
AWARDED**



**1,019**

**EVICCTIONS  
PREVENTED**



**2,029**

**RELIEF  
CASES**



**\$1,000,000**

**AWARDED IN  
SCHOLARSHIPS**

## GET HELP.

### EMERGENCY FINANCIAL ASSISTANCE

Two Ten provides short-term emergency financial assistance for footwear employees facing difficult times. We help with living expenses due to job loss, natural disasters, family illness and other financial hardships.

### HIGHER EDUCATION AND DESIGN SCHOLARSHIPS

Two Ten offers college scholarships to eligible footwear families, renewable for up to four years for an undergraduate education. Two Ten also offers a variety of design scholarships to help students pursue or advance a career in footwear design.

### COUNSELING SERVICES AND COMMUNITY RESOURCES

Footwear employees and their immediate families have access to free crisis intervention, credit and debt counseling, and other special services.

## JOIN US.

### WOMEN IN FOOTWEAR INDUSTRY (WIFI)

Co-founded by industry leaders Diane Sullivan and Carol Baiocchi, Two Ten WIFI actively connects and inspires the industry's next generation of women-leaders through its mentoring program, educational seminars, 11 regional chapters, and national events.

### FOOTWEAR CARES®

Footwear Cares is the only industry-wide community service initiative in the U.S., bringing together thousands of footwear employees across the country to volunteer in their local communities.

### TWO TEN CONNECT

If you work in footwear, you have immediate access to the services and programs that can improve your life and career.

- Two Ten programs and services
- Special industry events
- Leadership & professional development
- Educational opportunities and scholarships

**[WWW.TWOTEN.ORG](http://WWW.TWOTEN.ORG)**